

MEDIA RELEASE

26th February 2020

QUORN SILO LIGHT SHOW NEARS COMPLETION

ATTRACTION TO BE OPEN TO PUBLIC FROM APRIL 2020

www.QuornSiloLightShow.info



Quorn, Flinders Ranges South Australia February 2020 – the Quorn Silo Light Show projecting images onto the Viterra Silo situated in the Railway Precinct.

A new regional tourism attraction will be opening in the town of Quorn, South Australia thanks to the joint efforts of the Flinders Ranges Council, projection arts company illuminart, Viterra, the Pichi Richi Railway and with the support of Federal Drought funding.

The town are counting the days until it is open to the public from early April, when the Quorn Silo Light Show will offer a free spectacular animated projection show just after sunset each night.

The team will be completing lighting, seating and the creation of the exciting animated show over coming weeks and look forward to it being up and running for the start of the tourism season.

Once running, Visitors will enjoy a free half hour Son et lumière show just after sunset, presenting the wonderful sights and stories of the region in a new light. The show each night will be followed by a digital showcase of local art and creativity that changes every month.

"We are looking forward to having the project completed and it will be a fantastic tourism opportunity to inspire and encourage visitors to stay longer in Quorn" said Flinders Ranges Council Mayor, Peter Slattery.

The Quorn Silo is located in the heart of the town, overlooking the historic Pichi Richi Railway precinct. The projected shows will bring a new element to the heritage of the town, bringing to life some of the well known stories through vibrant illustrations and animation techniques.

Director of illuminart, Cindi Drennan, said that the team were thrilled to be putting finishing touches to the state of the art permanent projection system, and that the test images already have the town abuzz. "The Quorn Silo Light Show offers a bright after dark attraction, with the added benefits of storytelling, entertainment and appreciation of our area. As the night becomes silent, it will become a digital exhibition of images contributed by local people - a showcase of what we, the community of the Flinders Ranges area, are proud of, updating to new themes regularly."

The Quorn Silo Light Show is designed to showcase the area, provide an innovative and exciting opportunity for tourists and it employs local people in the set up and maintenance of the installation.

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